

## Streamlining Air and Sea Travel

cleverQ's Dual Impact on Staff and Travelers

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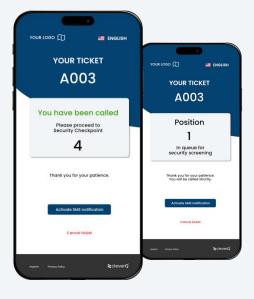
## What is cleverQ

cleverQ is an innovative digital solution for appointment scheduling, queue management, and resource optimization.

In the transportation sector, cleverQ can help minimize waiting times, optimize passenger flow, and enhance personnel efficiency.







# Market Potential & Relevance

## **Airports**

According to IATA, passenger numbers are steadily increasing, requiring efficient processes.

## Cruise Ships

The cruise industry is growing, with millions of passengers requiring streamlined boarding, check-in, and onboard services.



**5.4 %** Passanger growth 2023 - 2024



# **Key Applications**for optimizing Airport Operations



Kiosk **Software** 

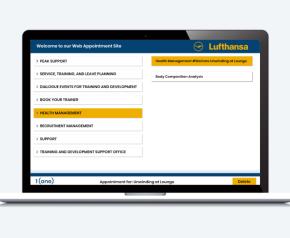
Print a paper ticket instead

YOUR TICKET YOUR A003 AC You have been called Pos securit Thank you for your patience.

Digital Queuing







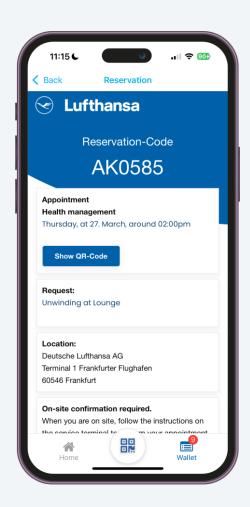


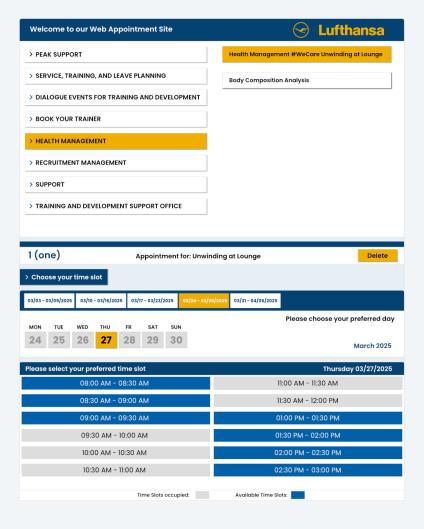
# Application Areas in the Airport Sector Internal Use

Improve efficiency, optimize resource utilization, and reduce employee waiting time for:

### **Employee Service Centers**

- Appointment booking for HR concerns (e.g., contracts, benefits, documents)
- Reduced waiting times at internal service points





# Application Areas in the Airport Sector Internal Use

Improve efficiency, optimize resource utilization, and reduce employee waiting time for:

### Canteen & Break Management

- Regulated employee flow to prevent overcrowding in cafeterias
- Real-time occupancy analytics for better planning





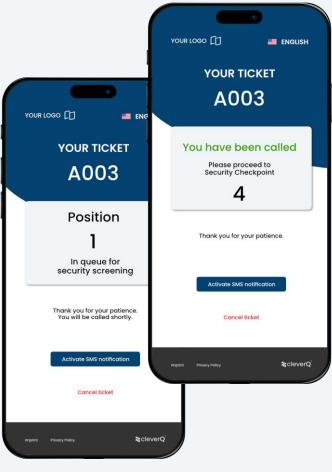
# Application Areas in the Airport Sector Internal Use

Improve efficiency, optimize resource utilization, and reduce employee waiting time for:

### **Employee Check-in**

 Digital queue management for security screening

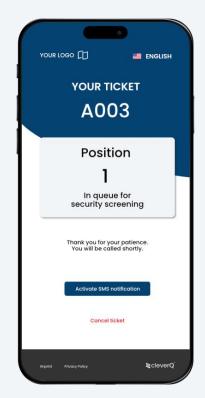


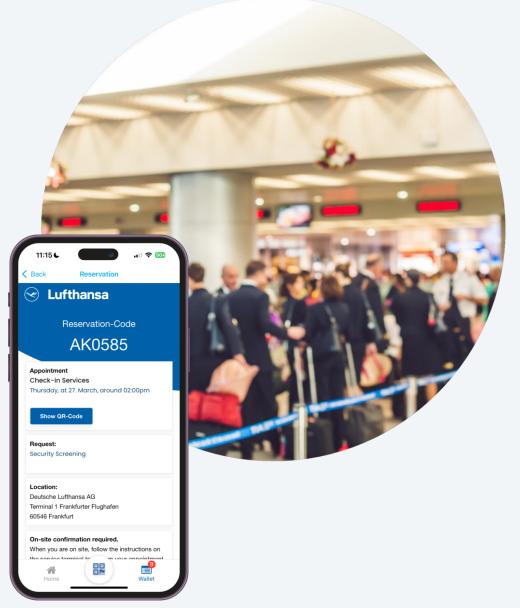


Enhance customer experience, reduce waiting times, and optimize passenger flow for:

### Check-in & Security Screening

- · Digital queueing for faster boarding
- Real-time wait time display & appointment booking for security checks

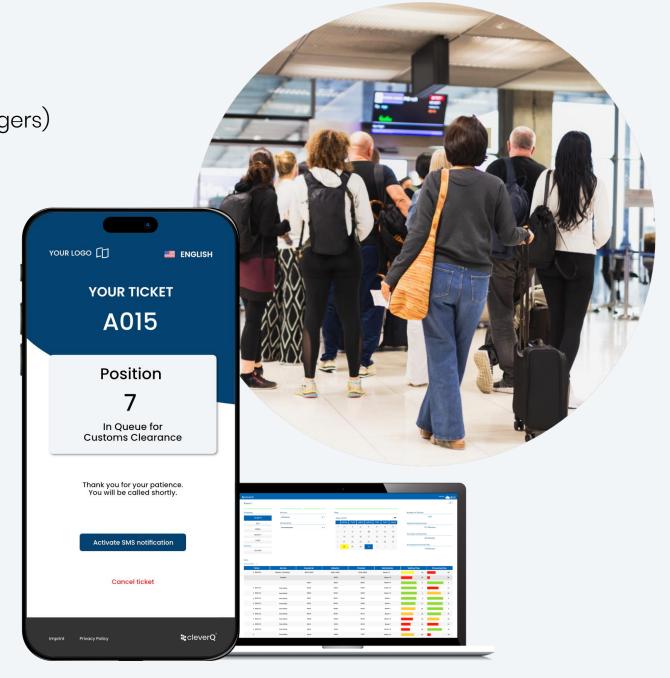




Enhance customer experience, reduce waiting times, and optimize passenger flow for:

### Immigration & Customs Control

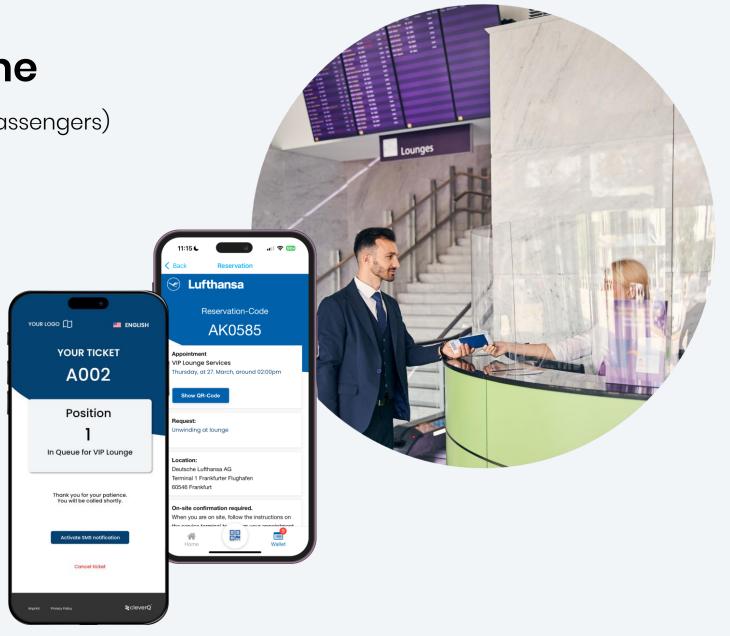
- Virtual queue management for entry & customs clearance
- Workforce optimization based on real-time demand



Enhance customer experience, reduce waiting times, and optimize passenger flow for:

### Lounges & Services

- Automated appointments for VIP & business lounges
- Digital booking for airport services (e.g., accessibility support, childcare)



Enhance customer experience, reduce waiting times, and optimize passenger flow for:

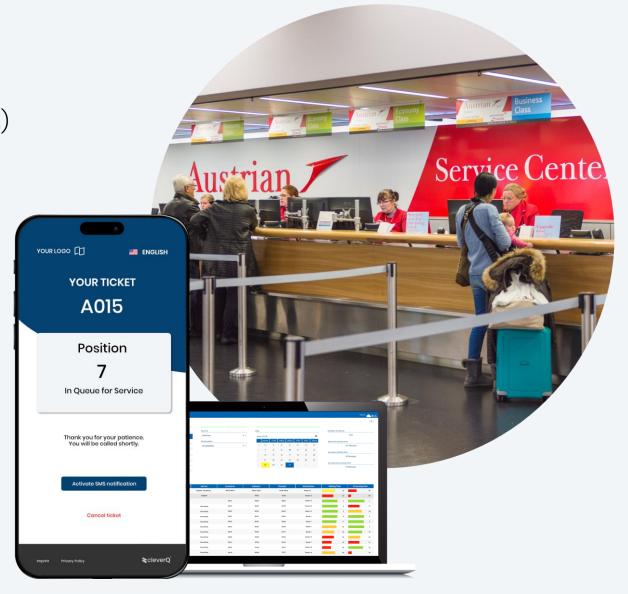
#### **Airline Service Stations**

**Virtual Queues:** Passengers join a digital queue and get notified when it's their turn.

**Efficient Prioritization:** Staff can prioritize urgent passengers (e.g., connections, special needs).

**Digital Communication:** Real-time updates on wait times, flights, and documents.

**Data Optimization:** cleverQ analyzes queues to improve staffing during disruptions.



# **Key Applications**

for optimizing Check-in and Onboard Experience on Cruises



Kiosk Software

Welcome!
How can we help you.

Your AC

Pos

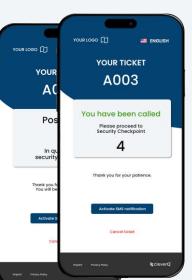
In qu
security

Thank you 6

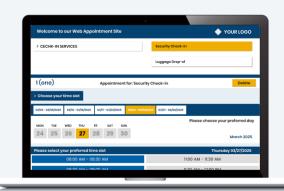
You will be

Activate 5

Digital Queuing



Appointment Booking



Statistics & Business Intelligence



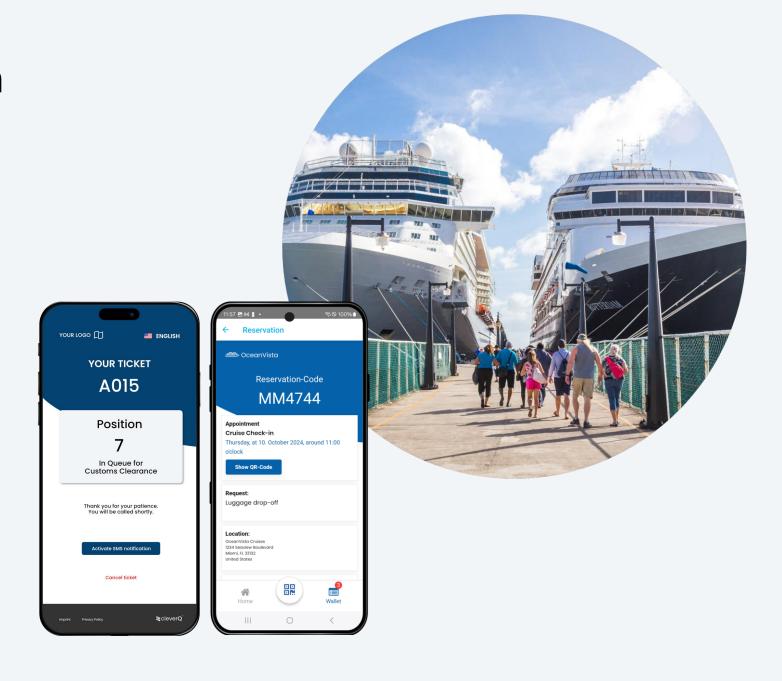
# Boarding & Check-in

## Digital Queueing for Embarkation & Customs Clearance

- Avoid long wait times with scheduled boarding slots
- Real-time wait time display for passengers

# Baggage Handling & Security Screening

- Automated appointment booking for luggage drop-off
- Virtual queueing for security checks



# **Onboard Experience**

#### Restaurants & Buffets

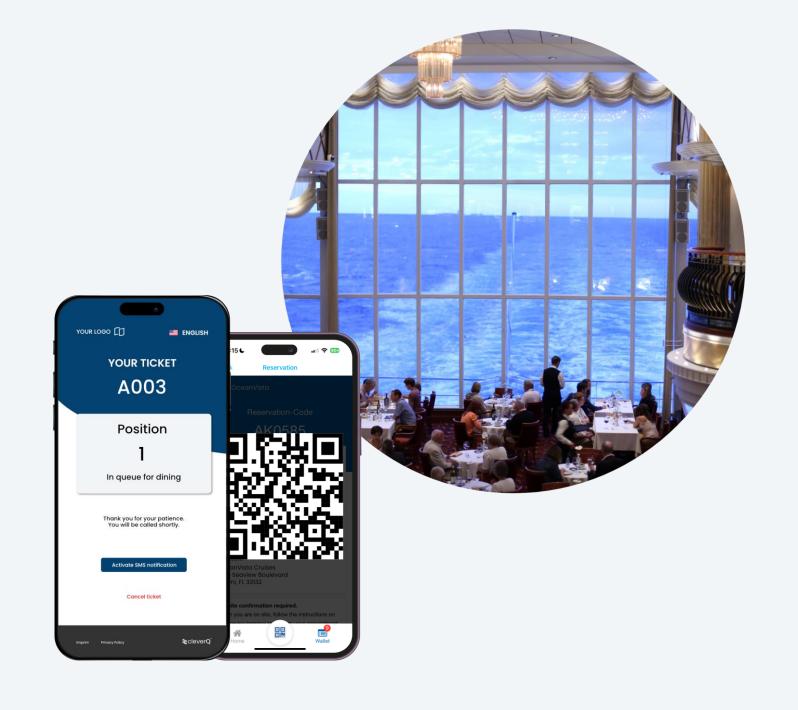
- Virtual queueing for dining areas to prevent overcrowding
- Table reservations & waiting list management

### Leisure Activities (Spa, Fitness, Entertainment)

- Appointment booking for wellness & fitness centers
- Queue management for shows & events

#### **Shore Excursions**

- Digital organization of passenger flow for embarkation & disembarkation
- Automated updates on delays



# Economic Benefits & ROI for Airports & Cruise Operators

### Benefit Business Impact

- Reduced Waiting Times Increased customer satisfaction & better reviews
- Streamlined Operations Cost savings through optimized workforce allocation
- Digital Self-Service Options Fewer physical service points required
- Scalability Suitable for both major & regional airports/cruise lines
- Real-Time Analytics Improved decisionmaking through data insights



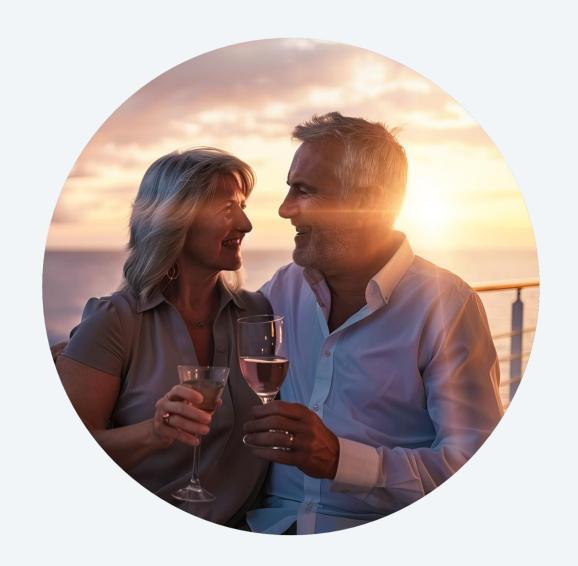
# **ROI Potential for Airports**

- 30–50% reduction in waiting times
- Increased passenger throughput
- Higher duty-free sales



# ROI Potential for Cruise Operators

- Improved guest satisfaction
- Higher rebooking rates





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CleverQ provides airports and cruise lines with a digital solution to streamline operations, reduce waiting times, and improve passenger experience.

By enabling appointment scheduling, virtual queue management, and self-service options, businesses can lower costs, enhance service quality, and improve overall efficiency.