

Success Story: Klink Butchery (Retail)



About Klink Butchery: Facts and Figures

Since 2011, Simon Klink has been running Klink Butcher Shop as a family-oriented business in Oberjettingen. Today, the company operates locations in Oberjettingen, Nagold, and Haiterbach. The modern culinary center in Oberjettingen combines traditional craftsmanship with a contemporary offering. On about 1,500 sq ft of retail space, customers can look forward to in-house specialties, changing daily dishes, and delicatessen to go.



Mr. Max Klink
CEO

“We are always looking for new solutions to offer our customers the best possible shopping experience. The decision to implement the cleverQ queuing system in our store was therefore a logical step to better organize waiting lines and improve customer service...”



The Challenge

Klink Butcher Shop places great importance on modern branches and excellent customer service. In addition to the fresh meat counter, the butcher also offers regional products and goods on shelves throughout the store. To give customers the opportunity to explore the assortment beyond the fresh counter, Klink Butcher Shop aims not to keep them tied up in a waiting line but instead allow them to move freely around the store while they wait.

Our solution

A lean and modern system is used to manage and call customers. The system includes:

- A multifunctional kiosk terminal with paper ticket printing
- Buttons for employees to call the next customer
- High-resolution monitors for displaying calls and for showcasing promotional content such as daily specials or offers

Learn more on
our Website (EU)

