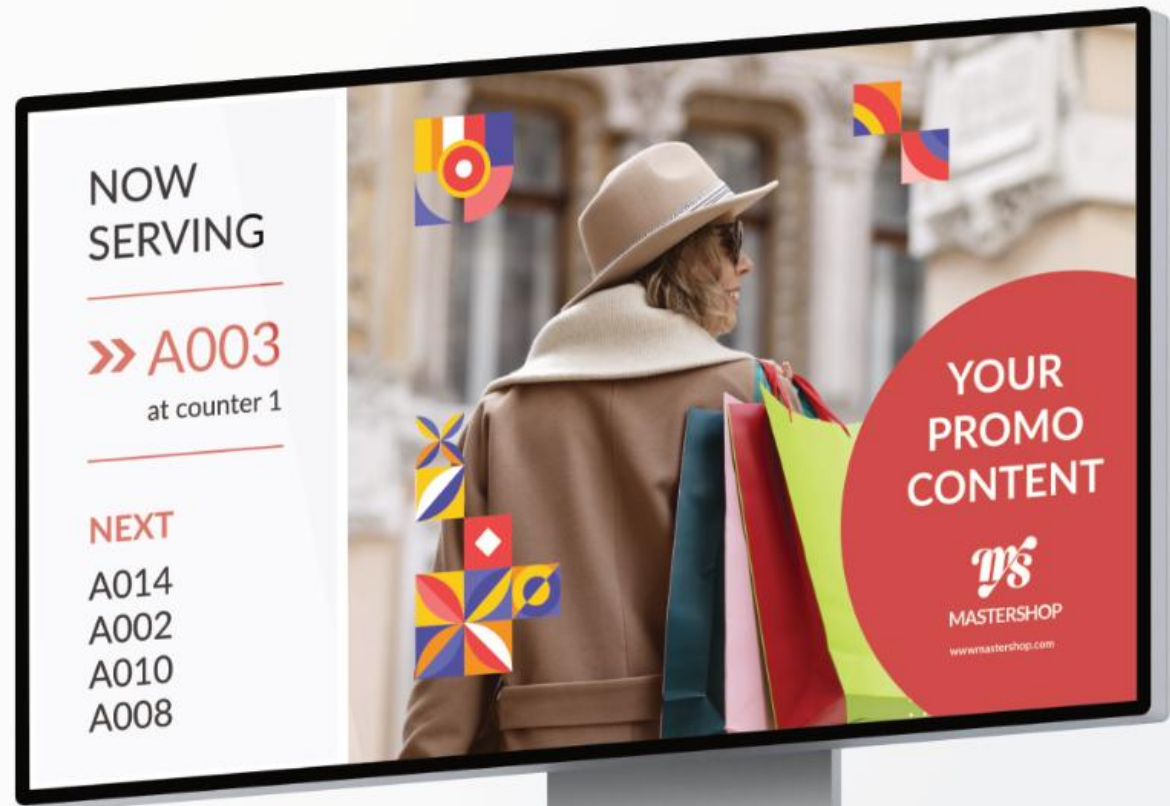


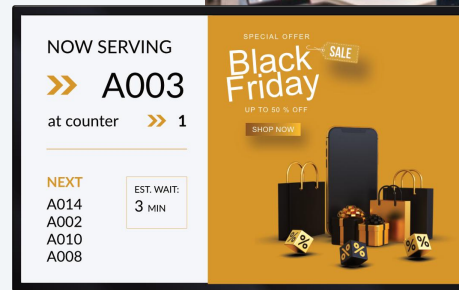
# cleverQ Display VXT

Smart queue management  
on existing signage



# Stop Managing Screens. Start Managing Customer Flow.

With the cleverQ VXT Widget, you integrate your call displays directly into the Samsung Digital Signage environment without additional hardware, separate monitors, or complex integrations.

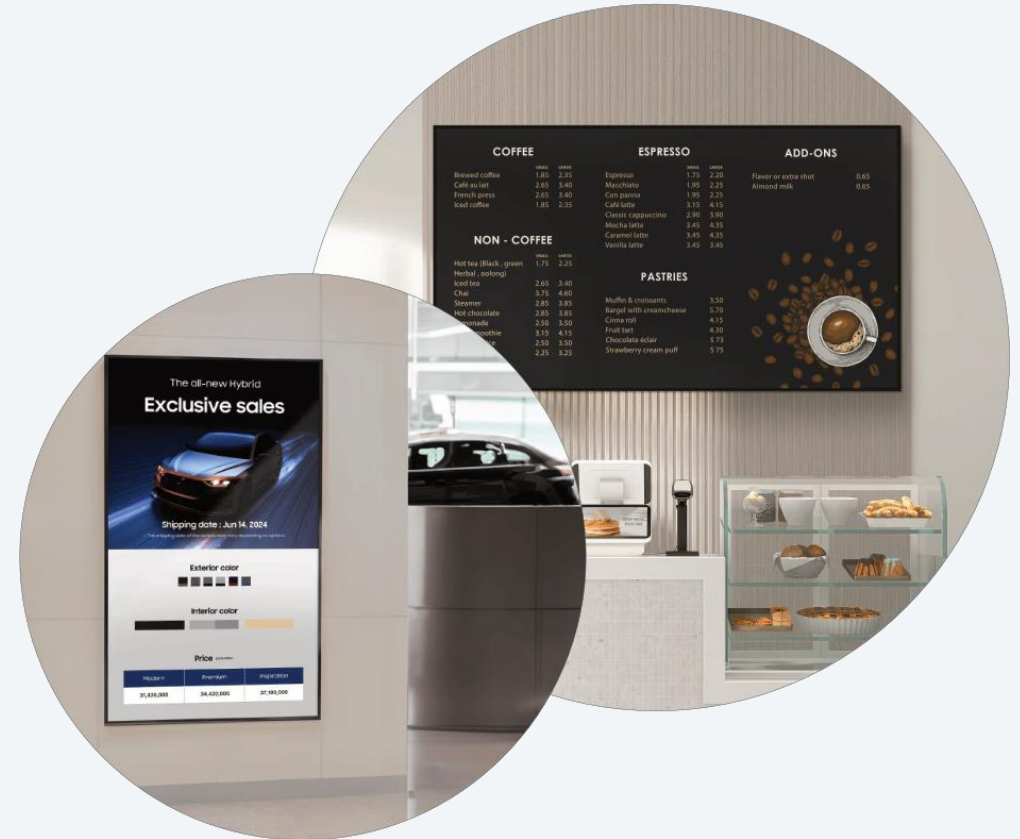


# The Use Case

And why It matters

Many retailers use **Samsung VXT** primarily for product advertising, promotional campaigns, branding, and price communication.

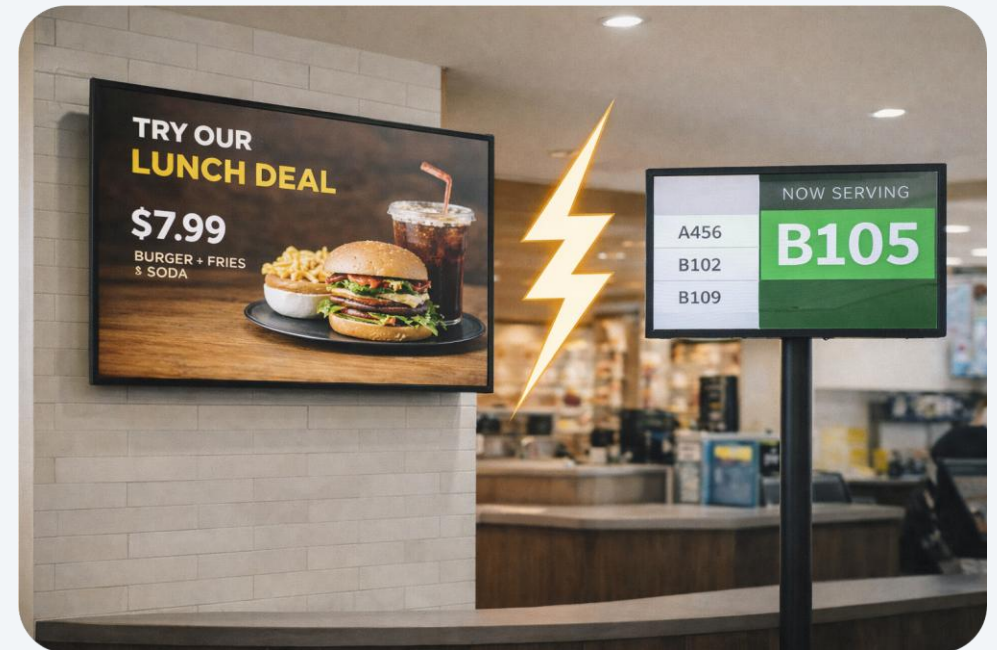
It serves as a central platform for marketing content and in store messaging.



# What happens when customers are called?

When customers are called, the experience often shifts away from the main display setup. In many cases, there is either a separate call system or no structured call system at all.

- Separate call system or none at all
- Additional screens expensive setup
- Media break between marketing and service

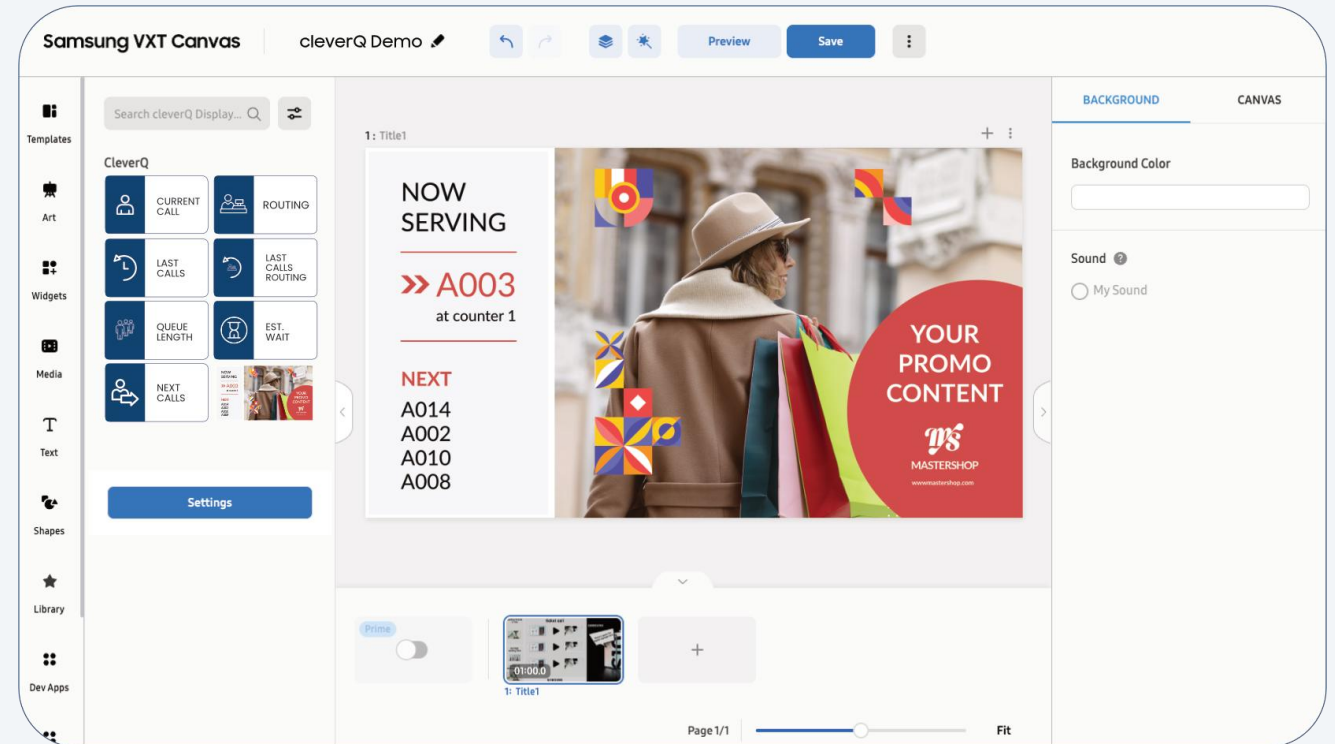


# The Solution

## cleverQ Display VXT

The cleverQ Widget integrates directly into Samsung VXT.

It enables full flexibility and **centralized control** via your cleverQ subscription.



# The Solution

cleverQ Display VXT

- Live call display
- Counter routing
- Waiting tickets
- Estimated wait time

NOW SERVING

»» **A003**

at counter »» 1

---

**NEXT**

A014  
A002  
A010  
A008

EST. WAIT:  
**3** MIN

Healthy FOOD

Breakfast Time

01-31 MARCH

OPEN EVERYDAY  
FROM 08 AM - 10 PM

Main Road, Building Name, Country  
(+91) 1737 070110

# Typical Industries

Especially in telecom and retail environments, the value is significant.

Marketing combined with customer flow management increases efficiency and enhances the customer experience.

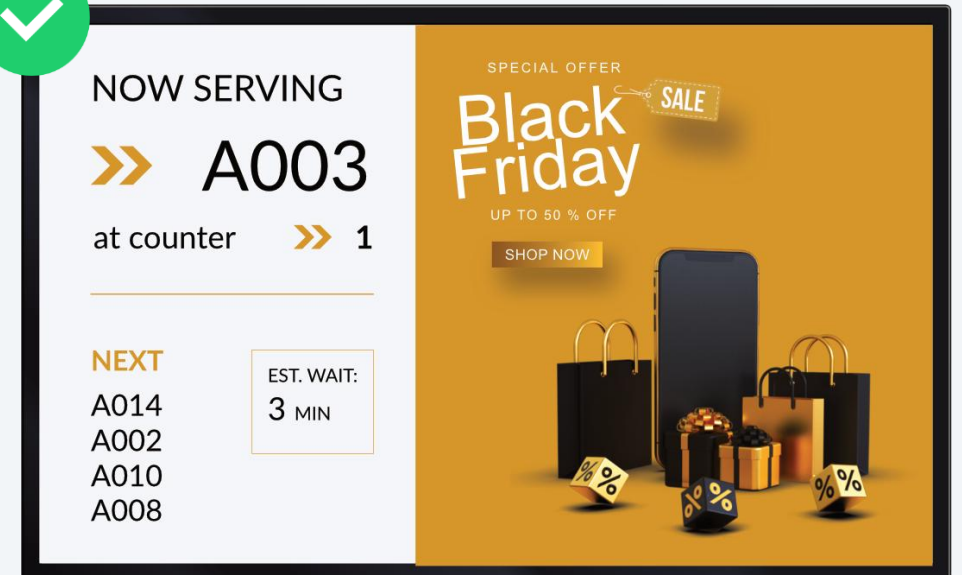
**Retail stores** | **Telecom shops** | Banks | Pharmacies

Government offices | Service centers



# Your Benefits

- No additional call display required
- No media breaks
- Centralized management
- Higher screen efficiency
- Elevated in store experience
- Reduced perceived waiting time



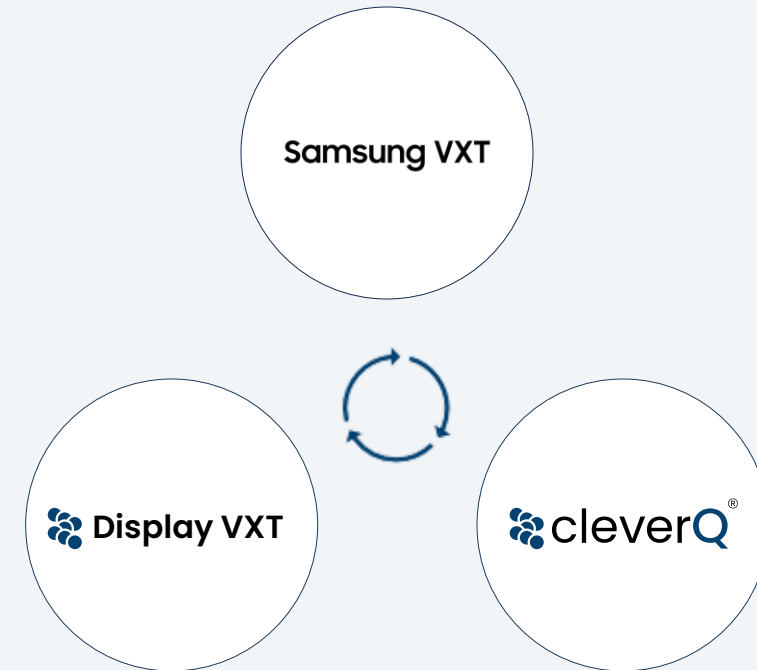
# Licensing Model

## To use the Widget, customers require:

- Samsung VXT license
- cleverQ subscription
- cleverQ Display VXT Widget add on

## Special Offer

Customers who book the VXT Widget receive an exclusive VXT discount on their cleverQ subscription. This makes the integration not only functionally seamless, but also commercially attractive.



# Sales Positioning

## The cleverQ Display VXT Widget is ideally positioned as:

- A strategic add on for existing Samsung VXT customers
- An upsell opportunity for retail and digital signage integrators
- A bundled solution together with Samsung displays
- A functional extension for existing cleverQ customers



# cleverQ Display VXT

The unified solution for  
signage and smart  
queuing.

