



Transforming Customer Flow Into Business Value

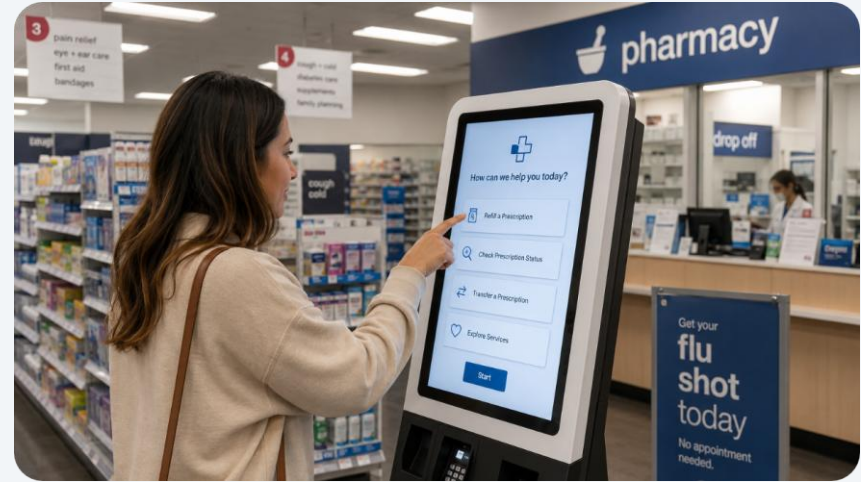
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851 Ne 1st Ave Miami | FL 33132-1842 | (Paramount Miami World Center)



Every Enterprise Deployment Is a Software Revenue Opportunity



We want to help our Partners drive additional hardware value and recurring software revenue through intelligent **Customer Flow Solutions**.



The Value We Create for Your Customers



Becomes a Revenue Opportunity for you



Improve Customer Experience

Faster, transparent, and modern service interactions.



Reduce Operational Pressure

Help staff manage customer demand more efficiently without increasing complexity.



Modernize Service Environments

Add mobile, self-service, and intelligent customer interaction workflows to existing infrastructure.



Add Operational Visibility

Gain insights into customer flow, service demand, and peak traffic patterns.



Increase Revenue

Reduce customer abandonment and improve service throughput in high-traffic environments.

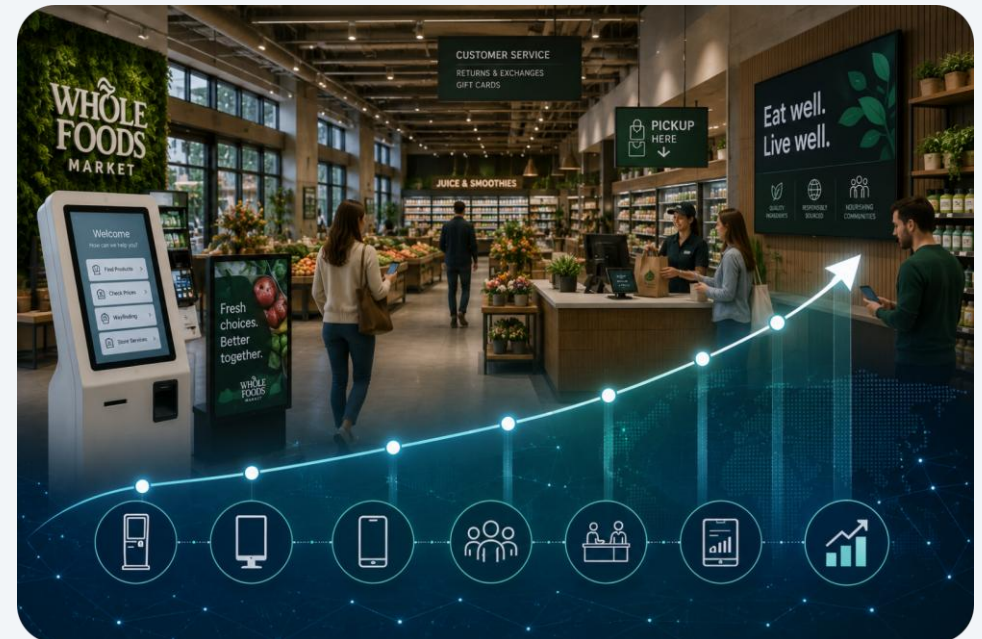
The Business Opportunity Behind Customer Flow Optimization



- **\$143B+** Global self-service technology market projected by 2035
- **10%+** Expected annual growth across self-service and interactive kiosk markets

(Source: <https://www.precedenceresearch.com/self-service-technologies-market>)

Retailers Continue Investing in: Self-service, digital customer interaction, mobile engagement, and operational automation technologies.



Hidden Costs of Unmanaged Customer Flow



Lost Revenue | Reduced Throughput | Increased Operational Pressure | Outdated Customer Experiences



Long wait times are no longer just a customer issue. They directly impact operational performance and revenue generation.

Our Solutions for Modern Service Environments



Customer Interaction

- Mobile Check-In
- QR Workflows
- Kiosk Software
- SMS Notifications



Service Operations

- Walk-In Management
- Appointment Management
- Customer Calling
- Service Orchestration



Enterprise Intelligence

- Analytics & Reporting
- Multi-Location Management
- IoT Device Monitoring (Securus)



Enterprise Deployment

- API-Driven Integration
- Rapid Rollouts
- Infrastructure Compatibility
- Centralized Device Management



The Measurable Impact of Customer Flow Management





Realistic estimated annual improvement ranges for retailers

Based on industry studies, queue-management deployments, and operational consulting benchmarks

Typical Impact

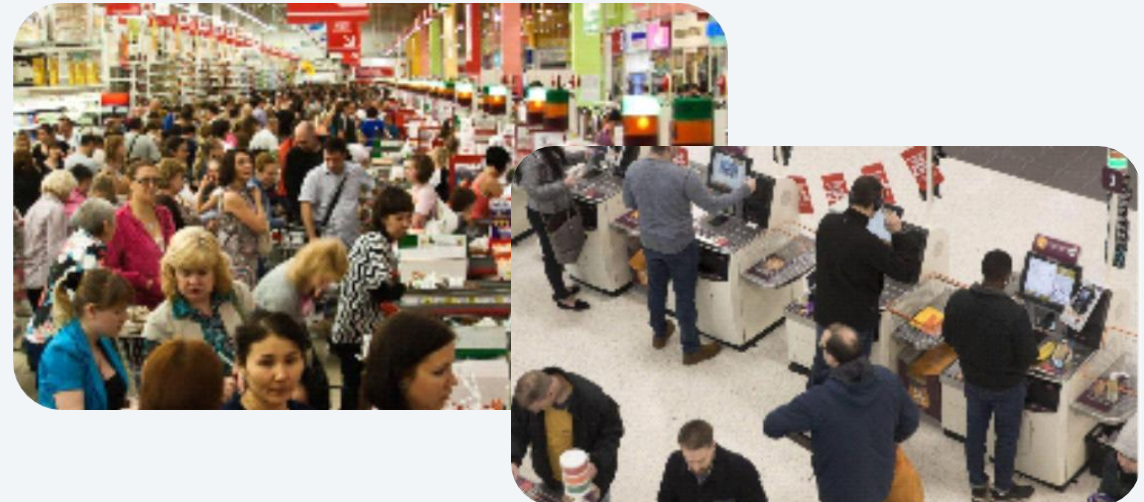
- 10–40% reduction in wait times
- 1–5% increase in completed purchases
- 5–15% increase in customer satisfaction
- 2–10% revenue improvement annually

Major chains sometimes justify queue systems entirely from:

- Reduced abandonment
- Increased repeat visits
- Labor scheduling optimization

Large retailer:

- \$500M annual sales
- 2% recovered sales from fewer walkouts
- Equals \$10M/year additional revenue





The Biggest Financial Drivers

The largest gains usually come from:

- Customers not leaving
- Serving more customers with the same staff
- Improved scheduling
- Digital appointment adoption
- Premium/VIP customer handling
- Real-time analytics
- Cross-selling while customers wait

For large enterprises, queue management is increasingly viewed less as “line control” and more as:

- Customer journey orchestration
- Operational analytics
- Labor optimization infrastructure

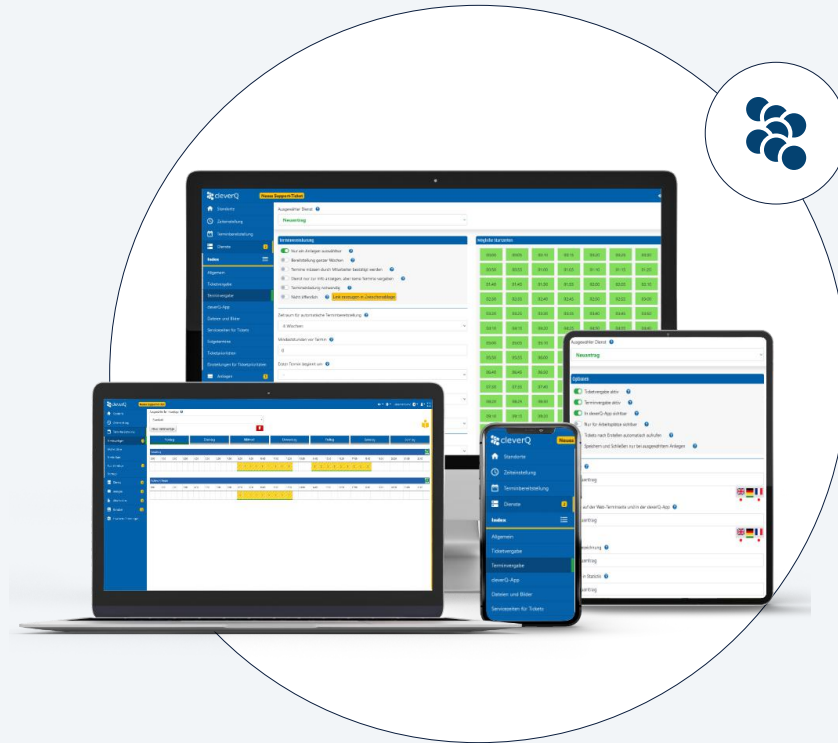


How we do it?

Simple



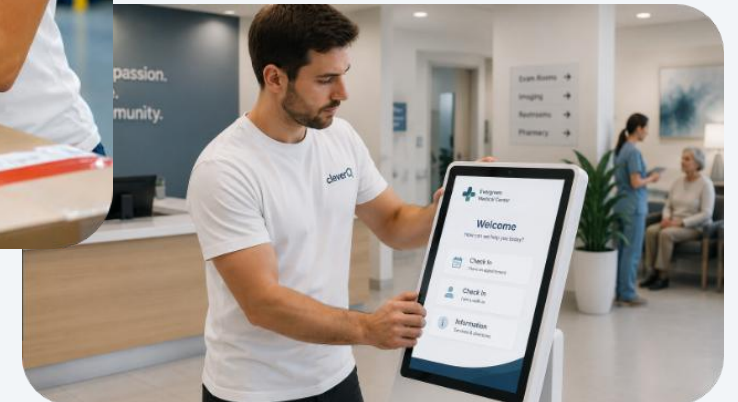
Launch Live Demo 





Average Installation:

1. Equipment shipped to customer
2. System connected to internet
3. Remote installation of cleverQ
4. Customization if needed remotely
5. Set up base operations on computer
6. Full local support after sales (installation)





Next Action

1. Identify Current Customers that would pilot cleverQ for free
2. Team up with the cleverQ Team to present solution
3. Determine actionable goals and ROI for a successful pilot
4. Install cleverQ
5. Work with customer for success
6. After proven ROI deploy all sites





Marketing Material Portal:

Media Hub Link:

<https://www.cleverq.de/media-hub/>

The cleverQ Media Hub gives centralized access to all relevant marketing and product assets in one place.

- Presentations & pitch decks
- Product images & deployment showcases
- Videos
- Logos & branding files
- Flyers, datasheets & whitepapers
- Documentation & project resources





Advanced Add-On Ecosystem

Add-On	Description	Features	Link
cleverQ Quantum (Partnership with MAGTEK)	Intelligent customer flow and verification solution.	Identity verification, workflow orchestration, customer routing, process transparency, enterprise scalability	https://www.cleverq.us/from-chaos-to-efficiency/
Indoor Navigation	Smart indoor wayfinding and accessibility solution.	Interactive navigation, accessible routing, visitor guidance, digital directions, location assistance, facility mapping	https://www.cleverq.de/en/modules/accessible-indoor-navigation/
AI Avatar Assistant	AI-powered multilingual customer assistant for Self Service Workflows	Voice interaction, multilingual support, digital guidance, self-service assistance, conversational interface	https://www.cleverq.de/en/modules/avatar/
Securus Device Monitoring	IoT Monitoring Plattform	Real-time monitoring, remote diagnostics, alert management, device status tracking, uptime optimization	https://www.securus-m.de/en/
Multilingual Voice Output	Automated multilingual voice announcement system	Automated ticket announcements, multilingual voice output, accessibility support	https://www.cleverq.de/en/modules/audio-output/
Statistics & Customer Surveys	Analytics and feedback platform for operational insights	Real-time dashboards, survey collection, KPI tracking, reporting, customer satisfaction analytics	https://www.cleverq.de/en/modules/statistics/



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